

Health and Treatment						
Key Objective/Activity	Outputs	Outcomes to be achieved	Lead agency	Lead postholder	Deliverable Date	Progress
To increase treatment capacity for those who misuse alcohol.	Business case supporting reinvestment of unallocated funding.	Increased access to alcohol treatment services.	PCT/Council	Joint Commissioning Manager	Mar-12	JCG and CCC agreed that unallocated funds should be prioritised for re-investment in alcohol treatment services.
To consolidate in primary care identification of local people who misuse alcohol and offer them brief interventions.	To ensure all GP practices are fully participating in the Direct Enhanced Service and all key practice staff are contributing.	Early identification of people who are misusing alcohol and access to appropriate level of support.	PCT	Assistant Director Primary Care/Public Health	On going	23 GP surgeries participating in DES for newly registered patients, 5 not participating at present. More support to be offered to encourage engagement.
To roll out identification of local people who misuse alcohol and to offer them brief interventions to other settings.	To offer brief intervention training to all frontline staff.	Frontline staff in a range of settings are confident to discuss alcohol and offer brief advice or intervention as appropriate.	PCT	Public Health Specialist	On going	Over 100 people from health, social care, mental health and voluntary sector trained. 18 trained as trainers. Evaluation currently underway. Trainer Network to be developed during 12/13.
To support the implementation of workplace alcohol policies through the Workplace Wellbeing Programme.	<ul style="list-style-type: none"> Alcohol policies developed with identified workplaces. Delivery of alcohol awareness training session. 	<ul style="list-style-type: none"> Increased number of alcohol policies in local workplaces. Improved awareness of how to address alcohol issues in the workplace. 	Council/PCT	Project Officer Alcohol Harm Reduction	Mar-13	Work in progress. Alcohol Awareness Sessions delivered to May Gurney Staff.
Evaluate how effective alcohol harm reducing local services are and set up systems that routinely report their effectiveness.	Identify performance indicators and set up reporting mechanism.	Effective, evidence based and value for money treatment services.	PCT/Council	Commissioning Manager	Mar-12	Work in progress
To produce a comprehensive care pathway for people with alcohol misuse in B&NES that is clear to users, citizens, commissioners, and providers.	Review of pathways to be completed by sub group.	Clear route through pathway agreed across settings and with service users.	PCT	Police Inspector	Mar-13	To align with re-commissioning of adult and young people's substance misuse services in 2012/13.

Community Safety, Crime and Disorder						
Key Objective/Activity	Outputs	Outcomes to be achieved	Lead agency	Lead postholder	Deliverable Date	Progress
Increase awareness of processes for involvement in review of individual business licences.	Production of clear guidance and information regarding process and protocol for involvement.	Increased involvement of stakeholders in review process.	Council/Police	B&NES Licensing team	Mar-13	
Engage local communities and citizens on reducing alcohol related harm.	<ul style="list-style-type: none"> • Launch of community alcohol partnership in Midsomer Norton. • Community perception of alcohol related harm identified. 	Active involvement of community in addressing local alcohol related harm.	Council	Community Safety Lead/Project Officer Alcohol Harm Reduction	Mar-13	Partnership meetings taking place.
Gather local evidence on inappropriate promotion of alcohol to inform debate on irresponsible promotions	<ul style="list-style-type: none"> • Report on local activity and concerns. • Engagement with off licence retailers where identified problems. • Review local information on where young people are accessing alcohol from. 	<ul style="list-style-type: none"> • Reduction in irresponsible promotions of alcohol. • Reduction in access to alcohol via family & friends. 	Council	Project Officer Alcohol Harm Reduction	Mar-13	
To widen access for people with alcohol dependency with Probation Services who cannot access specialised health services currently.	Business case supporting reinvestment of unallocated funding.	<ul style="list-style-type: none"> • Increased access to Alcohol Treatment Referrals. • Reduction in re-offending. 	PCT/Council	Commissioning Manager	Mar-12	10 further ATR's funded via JCG Substance misuse until Mar 12. Further recurrent funding now agreed through JCG for Substance Misuse to continue this service.
To produce a code spelling out the clear and consistent messages around alcohol and the behaviour expected of B&NES citizens and visitors that local statutory agencies and citizens expect.	Produce code and consult to achieve a final version.	Clear messages communicated to the public.	Police/ Night Time Economy Group	Alcohol Harm Reduction Officer	Dec-12	Action adopted by the NTE group. Will report back on progress

Partnership Working						
Key Objective/Activity	Outputs	Outcomes to be achieved	Lead agency	Lead postholder	Deliverable Date	Progress
Identify the key local data & information sources for alcohol misuse priorities as part of JSNA.	<ul style="list-style-type: none"> Information provided to JSNA development group to inform local priorities. Local data gaps identified and action plan developed to address needs. 	<ul style="list-style-type: none"> Alcohol harm reduction agenda incorporated in JSNA. Improved data sharing and understanding of local needs across agencies. 	PCT/Council	Public Health Specialist	Mar-12	Alcohol Steering Group consulted on data gaps and information needs.
To better communicate to the general public and all stakeholder agencies the good local work that is tackling alcohol-related disorder in B&NES.	AHRSG Communications Plan for 2012.	<ul style="list-style-type: none"> Increased positive reporting of local work to support alcohol harm reduction. Improved co-ordination of campaign messages/targetting. 	Council/PCT/Police	AHRSG members	Mar-12	Work in progress.

Children and Young People						
Key Objective/Activity	Outputs	Outcomes to be achieved	Lead agency	Lead postholder	Deliverable Date	Progress
Timely access to effective specialist treatment provided to young people with alcohol problems.	Continue to commission In-volve to deliver specialist treatment to young people and monitor effectiveness through NTMDS reports and local quarterly reporting structures.	Timely access to effective specialist treatment provided to young people with alcohol problems.	Council	Rosie Dill, Strategic Planning Officer and Liz Ball, Manager of Project 28	On going	The management of the local young people's substance misuse service, including the Comic Relief funded YP Alcohol Project has now transferred to DHI following the liquidation of Involve.
Increase skills of the local children's workforce to identify alcohol problems and deliver brief interventions and / or refer on appropriately.	<ul style="list-style-type: none"> Secure funding to extend scope of ASH project. Train up to 100 staff from children's workforce to deliver Think/Drink Brief Intervention. Deliver motivational interviewing training. 	Children's workforce confident and skilled to address alcohol misuse with young people and undertake brief interventions as appropriate.	ASH (Alcohol and Sexual Health Steering Group)		On going from Feb 12	Comic Relief Funding secured. ASH Steering Group to write implementation plan.
Reduce alcohol misuse in targetted groups.	<ul style="list-style-type: none"> Monitor numbers of young people receiving brief interventions. Run 1 Happiness Zone Course. Project 28 Outreach service to work with CSP to identify and target hotspots. 	Equitable access to services amongst vulnerable groups of young people.	Project 28	Liz Ball, Manager Project 28	Mar-12	Funding was identified and Happiness Zone Course run. Work on hotspots suspended due to Involve liquidation. Will start again when new service provider established.
Increase understanding amongst young people of alcohol related harm and where to seek help.	<ul style="list-style-type: none"> Review The Big Act drama project which ran in 9 Secondary Schools and seek sustainable model for future delivery. Under the influence programme to be rolled out to secondary schools. Develop and roll out new PSHE resources to include alcohol resources. Work with Alcohol Education Unit to provide free resources to all B&NES Secondary Schools. Deliver programme of awareness sessions in Colleges and Universities. 	Young people well informed of harm related to alcohol consumption.	Council/Police	Alcohol Project Worker/Police Youth Strategy Officer/PSHE & Drug Consultant	Mar-12	<ul style="list-style-type: none"> Survey of participants currently being analysed. Under the Influence on track and Drug and alcohol sessions being delivered in 13 Secondary schools and 2 special schools (YR 8, 9 and 10). 850 Students received harm reduction messages in Freshers week and advice and information has been provided to Bath College and Norton Radstock College Students (6 sessions to date).

Children and Young People						
Parents better informed about alcohol related harm and supported to encourage children to adopt a sensible approach to alcohol	<ul style="list-style-type: none"> Plan and deliver a programme of alcohol awareness raising sessions for parents. Produce leaflets for parents about young people and alcohol. 	Informed parents.	Council	Alcohol Project Worker/PSHE & Drug Consultant	Mar-12	Work in progress. Parents session trialled in June 2011.
Regulate and restrict supply of alcohol to young people	Intelligence lead test purchasing to continue.	Access to alcohol appropriately regulated and restricted.	Council	Trading Standards with support from Alcohol Project Worker	Ongoing	<ul style="list-style-type: none"> Test purchasing continues and targets areas where local intelligence suggests underage sales may be taking place. Proxy sale posters have been issued to off licences explaining law re; buying alcohol for young people.
Greater clarity on the extent of problematic alcohol use and better systems developed to monitor impact of work to address alcohol related harm	<ul style="list-style-type: none"> Work with health to obtain data on numbers of under 18's alcohol presentations and admissions to RUH. Pilot SHEU survey in Secondary Schools. 	Improved intelligence to inform local activity.	PCT/Council	Alcohol Project Worker/Public Health/PSHE Consultant	Mar-12	<ul style="list-style-type: none"> Data collection project being scoped with RUH. SHUE survey completed with 3438 pupils in year 8 and 10.